2000

# CONTRACT



KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

And:

**US International Media** 1201 Alta Loma Rd Los Angeles, CA 90069

	Contract / Re	vision		Alt Order	<u>#</u>
10	314484	1		WOC1038	37206
Product					·
Prop #52					
Contract Dates	Estimate #				
10/03/16 - 11/08/16	36737				
Advertiser	_		<u>Or</u>	iginal Date	/ Revision
CA for United Medical F	unding & Acco	ountabi	1	0/31/16	/ 10/31/16
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accou	nt E	xecutive	Sales Office
±0.	KTXL-TV	House	Но	use	Local House
FG No.	Special Hand	ling		·	
	Demographic	:			
	Adults 35+				
					Total Ratings
					279.10
	IDB#	Advert	iser	Code	Product Code
	12505	1853			5667
	Agency Ref	· · ·		Advertiser	Ref
				1	

*Line Ch Start Date End Date Description Time Days Length Week Rate Rtn Type Spots Ame  1 40 10/03/16 11/04/16 M-F 430a-5a 4:30 AM-5.00 AM, #52 :15/:15 BK 15 \$1,5    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/03/16         10/09/16          0         \$0.00         0.00           Week: 10/10/16         10/16/16          0         \$0.00         0.00           Week: 10/17/16         10/23/16         MTWTF         5         \$100.00         0.20           Week: 10/24/16         10/30/16         MTWTF         5         \$100.00         0.20
Week: 10/03/16       10/09/16        0       \$0.00       \$0.00         Week: 10/10/16       10/16/16        0       \$0.00       0.00         Week: 10/17/16       10/23/16       MTWTF       5       \$100.00       0.20         Week: 10/24/16       10/30/16       MTWTF       5       \$100.00       0.20
Week: 10/10/16       10/16/16        0       \$0.00       0.00         Week: 10/17/16       10/23/16       MTWTF       5       \$100.00       0.20         Week: 10/24/16       10/30/16       MTWTF       5       \$100.00       0.20
Week: 10/17/16 10/23/16 MTWTF 5 \$100.00 0:20 Week: 10/24/16 10/30/16 MTWTF 5 \$100.00 0:20
Week: 10/24/16 10/30/16 MTWTF 5 \$100.00 0.20
Week: 10/31/16 11/06/16 MTwTF 5 \$100.00 0.20
2 40 10/03/16 11/04/16 M-F 5a-6a 5:00 AM-6:00 AM :15/:15 BK 15 \$3.01
Start Date Find Date Weekdays Snots/Week Rate Rating
Week: 10/03/16 10/09/16 0 \$0.00 0.00
Week: 10/10/16 10/16/16 0 \$0.00 0.00
Week: 10/17/16 10/23/16 MTWTF 5 \$200.00 <sup>™</sup> 0.40
Week: 10/24/16
Week: 10/31/16
3 40 10/03/16 11/04/16 M-F 6a-7a 6:00 AM-7:00 AM :15/:15 BK 15 \$6,00
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/03/16 10/09/16 0 \$0.00 0.00
Week: 10/10/16 10/16/16 0 \$0.00 0.00
Week: 10/17/16 10/23/16 MTWTF 5 \$400.00 0.60
Week: 10/24/16 10/30/16 MTWTF 5 \$400.00 0.60
Week: 10/31/16 11/06/16 MTWTF 5 \$400.00 0.60
4 40 10/03/16 11/04/16 M-F 7a-8a 7:00 AM-8:00 AM :15/:15 BK 15 \$6,78
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/03/16 10/09/16 0 \$0.00 0.00
Week: 10/10/16 10/16/16 0 \$0.00 0.00
VVeek: 10/1//10 10/23/10 MIWIF 5 // \$450.00 Q-80
Week: 10/24/16 10/30/16 MTWTF 5 \$450.00 0.80
Week: 10/31/16 11/06/16 MTWTF 5 \$450.00 2.80
5 40 10/03/16 11/04/16 M-F 8a-9a 8:00 AM-9:00 AM :15/:15 BK 15 \$6,78
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/03/16 10/09/16 0 \$0.00 0.00
Week: 10/10/16 10/16/16 0 \$0.00 0.00
Week: 10/17/16 10/23/16 MTWTF 5 \$450.00 0.90
Week: 10/24/16 10/30/16 MTWTF 5 \$450.00 0.90

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

Contract / Revision	Alt Order#
OCHTACT T COTICION	THE OTHER IN
314484 /	WOC10387206
0.11.01	110010001200

Contract Dates Product | Estimate # 10/03/16 - 11/08/16 Prop #52 36737

Original Date / Revision Advertiser 10/31/16 / 10/31/16 CA for United Medical Fu

	Start/End Spots	<i>l</i> 1		
*Line Ch Start Date End Date Description	Time Days Length Week	Rate Rtn TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate Rating	· · · · · · · · · · · · · · · · · · ·	·	
Week: 10/31/16 11/06/16 MTWTF 5	\$450.00 0.90	,		
6 40 10/03/16 11/04/16 M-F 9a-10a	9:00 AM-10:00 AM :15/:15	ВК	15	\$6,750.00
Start Date End Date Weekdays Spots/Week	Rate Rating			7-7:00:00
Week: 10/03/16 10/09/16 0	\$0.00 0.00			
Week: 10/10/16 10/16/16 0	\$0.00 0.00			
Week: 10/17/16 10/23/16 MTWTF 5	\$450.00 0.90	•		
Week: 10/24/16	\$450.00 0.90	•		
	\$450.00 0.90			
N 7 40 10/03/16 11/04/16 M-F 5p-530p	5:00 PM-5:30 PM :15/:15	вк	11	\$7,700.00
Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 0	<u>Rate</u> <u>Rating</u> \$0.00 0.00			
Week: 10/10/16 10/16/16 0	\$0.00 0.00			3.83
Week: 10/17/16 10/23/16 MTWTF 5	\$700.00 1.20			
Week: 10/24/16 10/30/16 MTWTF 5	\$700.00 1.20	ς.		
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Rtg Type		
17 40 10/24/16-10/30/16 M-F 5p-530p	5:00 PM-5:30 PM MTuWThF :15/:15	\$700.00 1.20 BK		
Credited		1.20 DI		
19 40 10/24/16-10/30/16 M-F 5p-530p	5:00 PM-5:30 PM MTuWThF :15/:15	\$700.00 1.20 BK		
Credited		, , , , , , , , , , , , , , , , , , ,		
20 40 10/24/16-10/30/16 M-F 5p-530p	5:00 PM-5:30 PM MTuWThF :15/:15	\$700.00 1.20 BK		29
Credited		•		
Week: 10/31/16 11/06/16 MTWTF 5	\$700.00 1.20			-
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Rtg Type		
22 40 10/31/16-11/06/16 M-F 5p-530p	.5:00 PM-5:30 PM: MTuWThF: :30	<del>\$700.00</del> 1.20 NM		y - 1115-137
Credited				- 3
N 8 40 10/03/16 11/04/16 M-F 530p-6p	5.30 PM-6:00 PM :15/:15	ВК	11	\$8,800.00
Start Date End Date Weekdays Spots/Week				
Week: 10/03/16	\$0.00 0.00			100
Week: 10/10/16 10/16/16 0 Week: 10/17/16 10/23/16 MTWTF 5	\$0.00 0.00 \$800.00 1.40			
Week: 10/17/10 10/23/10 MTWTF 5	\$800.00 1.40 \$800.00 1.40			
Spot Ch Date Range Description		Date Die Torre		
16 40 10/24/16-10/30/16 M-F 530p-6p	Start/End Time Weekdays Length 5:30 PM-6:00 PM MTuWThF:15/:15	Rate Rtg Type		
Credited	5.50 FM-0.00 FM MIUWITIF ,107,15	\$800.00 1.40 BK		
19 40 10/24/16-10/30/16 M-F 530p-6p	5:30 PM-6:00 PM MTuWThF :15/:15	\$800.00 1.40 BK		S 412.7
Credited	5.55 W. 6.55 W. F.	9000.00 1.40 DA		(4.3)
20 40 10/24/16-10/30/16 M-F 530p-6p	5:30 PM-6:00 PM MTuWThF :15/:15	\$800.00 1.40 BK		t,
Credited	- 00			
Week: 10/31/16 11/06/16 MTWTF 5	\$800.00 1.40			
Spot Ch Date Range Description	Start/Brid Firme Weekdays Length	Rate Rtg Type		
23 40 10/31/16-11/06/16 M-F 530p-6p	5:30 PM-6:00 PM MTuWThF :30	\$800.00 1.40 NM		
Credited	A Company of the Company			
N 9 40 10/03/16 11/04/16 M-F 6p-630p	6:00 PM-6:30 PM :15/:15	ВК	11	\$8,800.00
Start Date End Date Weekdays Spots/Week	Rate Rating		* *	4-,000.00
Week: 10/03/16 10/09/16 0	\$0.00 0.00			
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Rtg Type		
26 40 10/03/16-10/07/16 M-F 6p-630p	6:00 PM-6:30 PM MWThF :15/:15	<del>\$800.00</del> 1.40 BK		700
Credited     credit due to revision .				
Week: 10/10/16 10/16/16 0	\$0.00 0 000			
Week: 10/17/16 10/23/16 MTWTF 5	\$800.00 1.40			
	William on the control of the contro			

Tory Williams



KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

	Contract / Revision	Alt Order #
	314484 /	WOC10387206
Contract Dates	Product	Estimate #
10/03/16 - 11/08/16	Prop #52	36737

Advertiser Original Date / Revision CA for United Medical Fu 10/31/16 / 10/31/16

	Start/End Spots/		
*Line Ch Start Date End Date Description	Time Days Length Week	Rate Rtn Type S	Spots Amount
Start Date End Date Weekdays Spots/Week	Rate Rating		
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Rtg Type	
12 40 10/17/16-10/23/16 M-F 6p-630p	6:00 PM-6:30 PM MTuWThF :15/:15	<b>\$800.00</b> 1.40 BK	
See MG 9.27 27 40 10/17/16-10/23/16 M-F 6p-630p	6:00 PM-6:30 PM MTu-ThF :30	PP00 00 4 40 NN4	
⊕ MG for 9.12 10/19	0.00 F MI-0.00 F MI MI WITH 1110	\$800.00 1,40 NM	
Week: 10/24/16 10/30/16 MTWTF 5	\$800.00 1,40		
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Rtg Type	
16 40 10/24/16-10/30/16 M-F 6p-630p		\$800.00 1.40 BK	
Credited	Self-grant a West, and a self-self-self-self-self-self-self-self-		
19 40 10/24/16-10/30/16 M-F 6p-630p	6:00 PM-6:30 RM MTuwThF :15/:15	\$800.00 1.40 BK	
Credited 20 40 10/24/16-10/30/16 M-F 6p-630p	6:00 DIA 6:00 DIA MENUTE	2000 00 4 40 544	
20 40 10/24/16-10/30/16 M-F 6p-630p Credited	6:00 PM-6:30 PM MTuWThF :15/:15	\$800.00 1.40 BK	
Week: 10/31/16 11/06/16 MTWTF 5	\$800.00 1.40	I	
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Rtg Type	
23 40 10/31/16-11/06/16 M-F 6p-630p		\$800.00 1.40 NM	
Credited			
10 40 10/03/16 11/06/16 M-Su 10p-11p	10:00 PM-11:00 PM .: :15/:15	ВК	21 \$25,200.00
Start Date End Date Weekdays Spots/Week	Rate Rating		21 420,200.00
Week: 10/03/16 10/09/16 0	\$0.00 0.00		
Week: 10/10/16 10/16/16 0	\$0.00 0.00		1 - V
Week: 10/17/16 10/23/16 MTWTFSS 7	\$1,200.00 1.40		
Week: 10/24/16 10/30/16 MTWTFSS 7 Week: 10/31/16 11/06/16 MTWTFSS 7	\$1,200.00 1.40 \$4,200.00 4.40	i	
	\$1,200.00 1.40		2 2 2 2 2 2
11 40 10/03/16 11/05/16 Sa-Su 5p-6p	5:00 PM-6:00 PM :15/:15	ВК	0 \$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 0	Rate Rating \$0.00 0.00		
Week: 10/10/16 10/16/16 0	\$0.00 0.00		
Week: 10/17/16 10/23/16S- 1	\$600.00 1.30		
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Rtg Type	
3 40 10/17/16-10/23/16 Sa-Su 5p-6p		\$600.00 1.30 BK	
Credited			
Week: 10/24/16 10/30/165- 1	\$600.00 1.30		
Spot Ch Date Range Description	Start/End / Weekdays Length	Rate Rtg Type	
4 40 10/24/16-10/30/16 Sa-Su 5p-6p Credited	5:00 PM*6 00 PMSa :15/:15	\$600.00 1.30 BK	
Week: 10/31/16 11/06/16S-	\$600.00 1.30		
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Rtg Type	
5 40 10/31/16-11/06/16 Sa-Su 5p-6p		\$600.00 1.30 BK	
Credited	The second secon	1.00 DA	
12 40 10/03/16 11/06/16 Sa-Su 5p-6p	5p-6p :15/:15	ВК	0 \$0.00
Start Date	Rate Rating	DK.	UUU
Week: 10/03/16 10/09/16 0.	\$0.00 0.00		
Week: 10/10/16 10/16/16 0	\$0.00 0.00		III /2 43 (20)
Week: 10/17/16 10/23/16S	\$700.00 150	_ [	
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Rtg Type	
3 40 10/17/16-10/23/16 Sa-Su 5p-6p Credited	5p-6pSL .15/:15	\$700.00 1.50 BK	
Week: 10/24/16 10/30/165	\$700.00 1.50		
Spot Ch Date Range Description	Start/End Time Weekdays Length	Rate Rtg Type	
4 40 10/24/16-10/30/16 Sa-Su 5p-6p		\$700.00 1.50 BK	12
Credited		7.13.32 N.00 DIV	1.00

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Action Street S.

(17)



KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

Contract / Revision	Alt Order #
314484 /	WOC10387206

Contract Dates **Product** Estimate # 10/03/16 - 11/08/16 Prop #52 36737

Advertiser Original Date / Revision CA for United Medical Fu 10/31/16 / 10/31/16

*Line Ch Start Date End Date Description	Start/End Spots/ Time Days Length Week	Rate Rtn TypeS	Spots	-Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/31/16         11/06/16        S         1           Spot Ch         Date Range         Description           5 40         10/31/16-11/06/16         Sa-Su 5p-6p           Credited         Credited	\$700.00 1.50 Start/End Time Weekdays Length 5p-6p Type-sqSt :15/:15			in the
13 40 11/07/16 11/08/16 M-F 430a-5a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 MT 2	430a-5a :15/:15 <u>Rate</u> <u>Rating</u> \$100.00 0.20	ВК	2	\$200.00
14 40 11/07/16 11/08/16 M-F 5a-6a <u>Start Date End Date Weekdays Spots/Week</u> Week: 11/07/16 11/13/16 MT 2	5a-6a :15/:15 <u>Rate</u> <u>Rating</u> \$200.00 0.40	ВК	2	\$400.00
15 40 11/07/16 11/08/16 M-F 6a-7a <u>Start Date End Date Weekdays Spots/Week</u> Week: 11/07/16 11/13/16 MT 2	6a-7a :15/:15 <u>Rate</u> <u>Rating</u> \$400.00 0.60	ВК	2	\$800:00
16 40 11/07/16 11/08/16 M-F 7a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 MT 2	7a-8a :15/:15 <u>Rate</u> <u>Rating</u> \$450.00 0.80	ВК	2	\$900.00
17 40 11/07/16 11/08/16 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/07/16 11/13/16 MT 2	8a-9a :15/:15 <u>Rate</u> <u>Rating</u> \$450.00 0.80	вк	2	\$900.00
18 40 11/07/16 11/07/16 M-F 9a-10a	9:00 AM-10:00 AM :15/:15 Rate Rating \$450.00 0.80	ВК	2	\$900.00
19 40 11/07/16 11/07/16 M-F 5p-530p	5:00 PM-5:30 PM :15/:15 Rate Rating \$700.00 1.30	ВК	1	\$700.00
20 40 11/07/16 11/07/16 M-F 530p-6p		вк	1	\$800.00
21 40 11/07/16 11/07/16 M-F 6p-630p	6:00 PM-6:30 PM	вк	1	\$800.00
22 40 11/07/16 11/07/16 M-F 10p-11p  Start Date End Date Weekdays Spots/Week Week: 11/07/16 11/13/16 M 1	10:00 PM-11:00 Ph :15/:15 <u>Rate</u> <u>Rating</u> \$1,200.00 1.10	вк	1	\$1,200.00 _\$200.0
23 40 10/03/16 10/07/16 M-F 5p-530p  Start Date	5:00 PM-5:30 PM :30 <u>Rate</u> <u>Rating</u> \$700.00 1.20	NM	2	\$1,400.00
24 40 10/03/16 10/07/16 M-F 5p-530p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16 MTWTF 1	5:00 PM-5:30 PM	NM	1	\$700.00
25 40 10/03/16 10/07/16 M-F 530p-6p	530p-6p :30  Rate Rating \$800.00 1.20	NM	2	\$1,600.00
26 40 10/10/16 10/14/16 M-F 530p-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/10/16 10/16/16 MTWTF 1	5:30 PM-6:00 PM :30 Rate Rating \$800.00 1.40	NM.	1	\$800.00
27 40 10/03/16 10/07/16 M-F 6p-630p  Start Date	6p-630p :30 <u>Rate</u> <u>Rating</u> \$800 00 1.40	NM.	1	\$800.00
28 40 10/10/16 10/14/16 M-F 6p-630p	6:00 PM-6:30 PM : :30	NM	2	\$1,600.00

532-1 1 1 15 16

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	Contract / Revision 314484 /	Alt Order # WOC10387206	tusr _r v i
Contract Dates	Product	Estimate #	
10/03/16 - 11/08/16	Prop #52	36737	1 1 02

<u>Advertiser</u> Original Date / Revision CA for United Medical Fu 10/31/16 / 10/31/16

*Line Ch Start Date End Date Description	S 63	Start/End: Spots/ Time Days Length Week Rate Rtn Type Spots	
Start Date End Date Weekdays	Spots/Week	Ratie Rating	Amount
Week: 10/10/16 10/16/16 MTWTF D 29 40 10/10/16 10/14/16 M-F 6p-630p	2	\$800.00 1.40	
D 29 40 10/10/16 10/14/16 M-F 6p-630p 30 40 10/08/16 10/08/16 EN Special	· · · ·	6:00 PM-6:30 PM :15/:15 BK 0 8-9P :30 NM 1	\$0.00
Start Date End Date Weekdays Week: 10/03/16 10/09/16S-	Spots/Week 1	8-9P :30 NM 1 <u>Rate Rating</u> \$600.00 1.30	\$600.00
31 40 10/15/16 10/15/16 EN Special			1,000,00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/10/16 10/16/16S-	Spots/Week	8-9P :30 NM 0 <u>Rate Rating</u> \$600.00 34.30	\$0.00
Spot Ch Date Range Description		Start/End Time Weekdays Length Rate Rtg Type	
1 40 10/10/16-10/16/16 EN Special Credited		8-9PSa :30 \$600.00 1.30 NM	
32 40 10/22/16 10/22/16 EN Special		8-9P :15/:15 BK 0	114,74
Start Date End Date Weekdays	Spots/Week		\$0.00
Week: 10/17/16 10/23/16S-		a	
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 40 10/17/16-10/23/16 EN Special			
Credited		1.30 BA	
33 40 10/29/16 10/29/16 EN Special		8-9P :15/:15 BK 1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/24/16 10/30/16S-	Spots/Week 1	Rate Rating \$600.00 1.30	
34 40 11/05/16 11/05/16 EN Special		8-9P :15/:15 BK 1	\$600.00
Start Date         End Date         Weekdays           Week: 10/31/16         11/06/16        S-	Spots/Week 1	\$600.00 1.30	
35 40 10/23/16 10/23/16 EN Special		4-5P 15//15 BK 1	\$700 00
Start Date         End Date         Weekdays           Week: 10/17/16         10/23/16        S	Spots/Week 1	Rate Rating \$700.00 1.30	
N 36 40 10/29/16 10/29/16 EN Special Start Date End Date Weekdays	Spots/Week	8-9P : 2-2 : :15/:15 BK 0 : : : : : : : : : : : : : : : : : :	\$0.00
Week: 10/24/16 10/30/16S-	1	\$700.00 1.50	57
Spot Ch Date Range Description		Start/End Time Weekdays Length Rate Rtg Type	
1 40 10/24/16-10/30/16 EN Special Credited		8-9PSa:15/:15 \$700.00 1.50 BK	
37 40 11/06/16 11/06/16 EN Special	<u> </u>	4-5P :15/:15 BK 1	¢700.00
Start Date End Date Weekdays	Spots/Week	Rate Rating	\$7,00.00
Week: 10/31/16 11/06/16S	1	\$700.00 1.50	
38 40 10/03/16 10/14/16 M-F 430a-5a Start Date End Date Weekdays	Spots/Week	Rate Rating	\$1,000.00
Week: 10/03/16 10/09/16 MTWTF	5	\$100.00 0.20	
Week: 10/10/16 10/16/16 MTWTF	5	\$100.00 0.20	
39 40 10/03/16 10/14/16 M-F 5a-6a		5:00 AM-6:00 AM :30 NM 10	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/03/16 10/09/16 MTWTF	Spots/Week 5	Rate Rating \$200.00 0.40	
Week: 10/10/16 10/16/16 MTWTF	5	\$200.00 0.40	
40 40 10/03/16 10/14/16 M-F 6a-7a		6:00 AM-7:00 AM :30 NM 10	\$4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/03/16 10/09/16 MTWTF	Spots/Week 5	Rate Rating	
Week: 10/10/16 10/16/16 MTWTF	5	\$400.00 0.60 \$400.00 0.60	100
41 40 10/03/16 10/14/16 M-F 7a-8a		. (41	\$4,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/03/16 10/09/16 <u>MTWTF</u>	Spots/Week	Rate Rating	Α
Week: 10/03/16 10/09/16 MTWTF Week: 10/10/16 10/16/16 MTWTF	5 5	\$450.00 0.80.	
	_		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299... (916) 454-4422

	Contract / Revision 314484 /	Alt Order # WOC10387206
Contract Dates	Product	Estimate #
10/03/16 - 11/08/16	Prop #52	36737

Advertiser Original Date / Revision 10/31/16 / 10/31/16 CA for United Medical Fu

*Line Ch Start Date End Date Description	Start/End Spots/ Time Days Length Week Rate Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/Week	Ilme Days Length Week Rate Rtn TypeSpots Rate Rating	Amount
42 40 10/03/16 10/14/16 M-F 8a-9a	8:00 AM-9:00 AM :30 NM 10	\$4,500.00
Start Date End Date Weekdays Spots/Week	Rate Rating	= 16
Week: 10/03/16 10/09/16 MTWTF 5 Week: 10/10/16 10/16/16 MTWTF 5	\$450.00 0 90 \$450.00 0.90	
43 40 10/03/16 10/14/16 M-F 9a-10a	9:00 AM-10:00 AM :30 NM 10	\$4,500.00
Start Date End Date Weekdays Spots/Week	Rate Rating	<b>44,500.00</b>
Week: 10/03/16 10/09/16 MTWTF 5	\$450.00 0.90	
Week: 10/10/16 10/16/16 MTWTF 5	\$450.00 0.90	
44 40 10/03/16 10/14/16 M-F 5p-530p <u>Start Date</u> <u>End Date</u> Weekdays Spots/Week	5:00 PM-5:30 PM :30 NM 10 Rate Rating	\$7,000.00
Week: 10/03/16 10/09/16 MTWTF 5	\$700.00 0.00	X mile
Week: 10/10/16	\$700.00 0.00	
45 40 10/03/16 10/14/16 M-F 530p-6p	5:30 PM-6:00 PM :30 NM 10	\$8,000 00
Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 MTWTF 5	Rate Rating \$800.00 1.40	
Week: 10/10/16	\$800.00 1.40	
46 40 10/03/16 10/14/16 M-F 6p-630p	6:00 PM-6 30 PM :30 NM 10	\$8,000.00
Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 MTWTF 5	Rate Rating \$800.00 1 40	in the second
Spot Ch Date Range Description	Start/End Time Weekdays Length Rate Rtg Type	
3 40 10/03/16-10/09/16 M-F 6p-630p	6:00 PM-6:30 PM MTuWThF :30 \$800.00 1.40 NM	
See MG 46.11	CONTRACTOR DATE OF THE CONTRACTOR OF THE CONTRAC	
11 40 10/03/16-10/07/16 M-F 6p-630p  → MG for 46.3 10/04	6:00 PM-6:30 PM MWThF :30 \$800.00 1.40 NM	
Week: 10/10/16 10/16/16 MTWTF 5	\$800.00 1.40	Probablish
47 40 10/03/16 10/16/16 M-Su 10p-11p	10:00 PM-11:00 PN :30 NM 11	\$13,200.00
Start Date End Date Weekdays Spots/Week Week: 10/03/16 10/09/16 MTWTFSS 6	Rate Rating	*
Week: 10/03/16 10/09/16 MTWTFSS 6 Week: 10/10/16 10/16/16 MTWTFSS 5	\$1,200.00 1.40 \$1,200.00 1.40	- 11
D 48 40 10/15/16 10/15/16 Sa-Su 5p-6p	5 00 PM-6 00 PM 30 NM 0	\$0.00
49 40 10/09/16 10/16/16 Sa-Su 5p-6p	5p-6p :30 NM 2	\$0.00 \$1,400.00
Start Date End Date Weekdays Spots/Week	Rate Rating	¥1,400.00
Week: 10/03/16 10/09/16S 1 Week: 10/10/16 10/16/16S 1	\$700.00 1.50	
(	\$700.00 1.50	
50 40 10/15/16 10/15/16 Sa-Su 5p-6p Start Date End Date Weekdays Spots/Week	5p-6p :30 NM 1 Rate Rating	\$600.00
Week: 10/10/16 10/16/16S- 1	\$600.00 1 30	
51 40 10/26/16 10/26/16 EN Special	8:00 PM-9:00 PM :15/:15 BK 1	\$600 00
Start Date   End Date   Weekdays   Spots/Week   10/24/16   10/30/16  W   1	Rate Rating \$600.00 1.30	1.*
52 40 10/31/16 11/06/16 M-F 7a-8a		#0.750.00
Start Date End Date Weekdays Spots/Week	7a-8a :30 NM 5	\$2,750.00
Week: 10/31/16 11/06/16 MTWTF 5	\$550,00 , 0,80	
53 40 10/31/16 11/06/16 M-F 8a-9a	8a-9a 🐧 :30 NM 5	\$2,750.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/31/16         11/06/16         MTWTF         5	Rate Rating \$550.00 0.90	
N 54 40 10/31/16 11/06/16 M-F 7p-730p	7p-730p :30 NM 4	\$4,400.00
Start Date End Date Weekdays Spots/Week	Rate Rating	Ψ+,+00.00
Week: 10/31/16 11/06/16 MTWTF 5	\$1,100.00 1.20	
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 40 10/31/16-11/06/16 M-F 7p-730p	Start/End Time Weekdays Length Rate Rtg Type 7p-730p MTuwThF :30 \$1,100.00 1.20 NM	
Credited	1,2 1,5 1,5 1,5 1,5 1,5 1,5 1,5 1,5 1,5 1,5	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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KTXL-TV 4655 Fruitridge Rd Sacramento, CA 95820-5299 (916) 454-4422

	Contract / Revision 314484 /	Alt Order # WOC10387206	
Contract Dates 10/03/16 - 11/08/16	Product Prop #52	Estimate # 36737	William

<u>Advertiser</u>	Original Date / Revision	- ;
CA for United Medical Fu	10/31/16 / 10/31/16	

	V V
Start/End Spots/ Time Days Length Week Rate Rtn TypeSpot	oots Amount
7p-730p. :30 NM ots/Week Rate Rating 1 \$1,100.00 1.20	1 \$1,100.00
our 1 8p-9p :30 NM ots/Week Rate Rating 1 \$7,000.00 3.10 1 \$7,000.00 3.10	2 \$14,000.00
ne Hour 2 9p-10p :30 NM ots/Week Rate Rating 1 \$8,000.00 3.40	1 \$8,000.00
4:00 PM-4:30 PM :15/:15 BK ots/Week Rate Rating 1 \$700.00 1.50	1 \$700.00
rs Gm 5-830P :30 NM ots/Week Rate Rating 1 \$3,400.00 5.20	1 \$3,400.00
Totals 279.10 299	299 \$195,350.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 -10/30/16	212	\$121,500.00	\$103,275.00
10/31/16 -11/08/16	87	\$73,850.00	\$62,772.50
Totals	299	\$195,350.00	\$166,047.50

Signature:	 	Date:	
_			

# AGREEMENT FORM FOR **NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location:	Date:
KTXL FOX 40 -Sacramento	4/14/16

I. Kelley Afghari
do hereby request station time concerning the following issue:

california to receive matching federal Medicaid funds For 10W-income patients, general election to held NOV. 8th 2016 content TBO

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	01	dere	d	

This broadcast time will be used by: Californians for United for Medi-Cel Funding and Accountability

### THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act. revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" Yes □ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

california to receive matering federal funds for medi-(a) for low-income patients General election	
I represent that the payment for the above described broadcast time has been furnished by (name and address):	o
californians for United for Medi-Cal Funding & Accountable	-3/1°C

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

C. Duane Danner - Executive chair Thomas W. Hiltachk-Campaign Director

Thomas W. Hittache - Treaswer
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

### TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING,

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least <u>at him</u> before the time of the scheduled broadcasts.

TO BE SIGNED B	Y ISSUE ADVERTISER (S	SPONSOR)
4/14/14	Am	916-492-6011
Date	Signature	Contact Phone Number
TO BE SIGNE	D BY STATION REPRESENT	ATIVE
3.Accepted	☐ Accepted in Part	☐ Rejected
Signature	Jorge Motter	NSM
Signature	Printed Name	Title

### **AGREED UPON SCHEDULE**

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS	. 0	rde	red		

Attach proposed schedule with charges (if available): 1/0/, 250

### **AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
KTXL FOX 40 -Sacramento	4/14/16

do hereby request station time concerning the following issue:

California to receive matching federal

california to receive matching federal Medicaid funds For 10W-income patients, general election to held NOV. 8th 2016 content TBO

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	01	dere	d	

This broadcast time will be used by: Californians for United for Medi-Cal Finding and Accountability

### THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act. revising the IRS tax code, federal gun control or any federal legislation).

Does t	he programming (in who	e or in part) communicate "a message
	relating to any political r	natter of national importance?"
4	Yes	□ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable);

California to receive matering federal finds for
medi-(a) for low-income patients General election
I represent that the payment for the above described broadcast time has been furnished by (name and address):
californians for United for Medi-Cal Funding & Accountability
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

ĺ	C. Duan	a Danner - Executi	re chair
	Thomas	W. Hitachk-Campaign	Director

Thomas W. Hittache - Treasurer
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

# TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

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TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)							
4/14/14	Man	916-492-6011					
Date	Signature	Contact Phone Number					
TO BE SIGNED BY STATION REPRESENTATIVE							
3.Accepted	☐ Accepted in Part	☐ Rejected					
Sibartum	Jorge Motter	NSM					
Signature	Printed Name	Title					

#### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS	. 0	rde	red	1	7

Attach proposed schedule with charges (If available)

\$ 195.2

# **AFTER AIRING OF BROADCASTS:**

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